

CORE MEMBERSHIP BENEFITS - \$ 250 Investment

A \$1200 Value!

Listing in 3 places in Chamber Directory: <i>By Name, Business Category, & Contact</i>	Opportunity to participate in Wellness Horizons Group Health Plan
Display of your brochure at chamber office	Opportunity to participate in committees: <i>Ambassadors, Government Affairs, etc.</i>
2 Listings on NWOKC.com – Chamber Website: <i>Alphabetical & Business Category</i>	Opportunity to hold Ribbon Cutting
Telephone Referrals - ONLY to Members	Opportunity to hold events at your location
Monthly Newsletter – <i>Catalyst</i> <i>All members can submit articles, events</i>	Opportunity to offer Member Incentives
Weekly E-News – <i>Billboard (Thursdays)</i>	Opportunity to participate in Teacher Gift Bags
Weekly Email - <i>Monday Meeting Minder</i>	Opportunity to participate in Leadership NW
Monthly Community Coffees	Opportunity to participate in Referral Groups
Business After Hours 6 x a year	Opportunity to participate in Community Expo
Business Brown Bag Lunches 4 x a year	Invitation to Excellence in Education Luncheon
Northwest Chamber Day at the Capitol	Invitation to State of the State Legislative Luncheon
New Member Orientation 6 x a year	Invitation to Speed Networking Events
Member 2 Member Discount Program	Invitation to Annual Golf Tournament
Special Advertising & Media Opportunities	Invitation to Evening of Accolades Banquet
Free Job & Event Posting on Website	Invitation to Taste of Northwest Auction

With your enrollment in the Northwest Chamber, you also become a member of the U.S. Chamber. You receive all the benefits it has to offer at no additional charge. – a \$500 or more value!

Some of the benefits the U.S. Chamber has to offer are:

Access to the “members only” section of Small Business Nation Online Resources – Toolkits & Interactive discussions on: Start-Up Business, Finance, Government Contracting, Insurance, Employee Management, Sales & Marketing, Online Solutions, Printing & Shipping, Purchasing & Inventory Management

E-news Publications: *Free Enterprise* Monthly Magazine, Weekly newsletter & Federal Legislative Alerts

Discounts on products & services from the U.S. Chamber’s affinity providers.



MEMBERSHIP APPLICATION

Business Name			
Physical Address			
Street	City	State	Zip
Mailing Address (if different)			
Street or Box #	City	State	Zip
Phone	Fax		
Email <small>*will not be published</small>	Website		
Facebook Page	Twitter		
Designated Representative	Business Category		

Investment Level

- Core Membership** **\$250**
- Emerald** **\$350**
- Ruby** **\$500**
- Sapphire** **\$750**
- Copper** **\$1,000**
- Silver** **\$2,500**
- Gold** **\$5,000**
- Platinum** **\$7,500**
- Church or Civic Organization** **\$150**

Administrative Fee **\$30**
For new member or for reinstatement

Investment Dues \$ _____

Administration Fee \$ 30.00

Total \$ _____

Signature _____ Date _____

Sponsor

Membership investment is due annually on the 1st day of your anniversary month. Membership investment may be deductible as a business expense. The investment is not considered a charitable deduction. Please consult your tax advisor.

Communication

Emails are the primary method of communication. Please indicate the level you would prefer to stay informed (Select all that apply):

- Catalyst Newsletter* *Delivered 1st of each month*
Source for upcoming events and news in the Northwest Metro, including Chamber, Member, business & community information
- Monday Meeting Minder* *Delivered each Monday*
Update on weekly Chamber events
- Billboard* *Delivered each Thursday*
Current Chamber, business & community news & events
- Please send no email* *Mail all communication*

Additional Benefits

- I would like more information on the Northwest Chamber Group Health Insurance Plan
Please have a representative contact me.
- I would like to learn more about the Chamber's free Member-2-Member Discount Program
- I would to become a Member of the U.S. Chamber of Commerce at no additional charge – a \$500 value! *Benefits include: Access to "Members Only" section of Small Business Nation Online Resources, E-news Publications (Free Enterprise Monthly Magazine, Weekly Newsletter & Federal Legislative Alerts), Discount on products & services from U.S. Chamber affinity providers, and more!*
- Please contact me with more information on becoming more involved in a Chamber Committee or Council

Additional Investment Levels provide more Chamber Benefits

Benefit Level	<i>Emerald</i>	<i>Ruby</i>	<i>Sapphire</i>	<i>Copper</i>	<i>Silver</i>	<i>Gold</i>	<i>Platinum</i>
YOUR COST	\$ 350	\$ 500	\$ 750	\$1,000	\$ 2,500	\$ 5,000	\$ 7,500
VALUE	\$1,450	\$1,650	\$ 1,950	\$2,450	\$ 4,000	\$ 6,250	\$8,975
Core Benefits	All Core Benefits	All Core Benefits	All Core Benefits	All Core Benefits	All Core Benefits	All Core Benefits	All Core Benefits
Website Listing	Deluxe Listing	Deluxe Listing	Deluxe Listing	Deluxe Listing	Deluxe Listing	Deluxe Listing	Deluxe Listing
Sponsoring Signage	Listing	Listing	Listing	Listing	Logo	Logo	Logo
Online Marketing Credit	\$100 Online Marketing	\$150 Online Credit	\$250 Online Credit	\$350 Online Credit	\$500 Online Credit *	\$1000 Online Credit*	\$2000 Online Credit*
Locations	One Location	Two Locations	Three Locations	Five Locations	Eight Locations	ALL Locations	ALL Locations
Event Credit		\$50 Event Credit	\$150 Event Credit	\$250 Event Credit	\$500 Event Credit*	\$1500 Event Credit*	\$2500 Event Credit*
Event Listing				In All Programs	In All Programs	In All Programs	In All Programs
Print Publications Credit				\$100 Print Credit	\$250 Print Credit*	\$500 Print Credit*	\$1000 Print Credit*
Catalyst Listing					Listing	Logo	Logo
General Credit*					\$500 Credit*	\$500 Credit*	\$500 Credit*
<i>*General Credit can be combined with and used for Events, Online or Print Publications</i>							

Descriptions:

Deluxe Website Listing - Your Chamber Listing page can include your logo, photo, map or map link, a message of up to 100 words. Your Company can be listed in 3 Industry Categories.

Sponsoring Signage - Your Company name or logo will be included in signage recognizing our Northwest Chamber Investors at Chamber Luncheons and Major Events.

Online Marketing Credit – Can be used for Ads in our Weekly Billboard (\$25 each); Our Catalyst Monthly Newsletter (\$25 - \$100 – depending on size) or toward Website Advertising (nwokc.com) General Credit can also be applied here.

Additional Locations – Same ownership, marketing group, or corporate entity (\$100 each)

Event Credit – Can be used for attendance at Luncheons or Major Events, or toward sponsorship of a meeting, team, or any special event. General Credit can also be applied here.

Event Listing – Name to be listed as Chamber Investor Partner in Major Event Programs

Print Publications Credit – Can be used toward Advertising in Chamber’s Annual Community Guide & Membership Directory, or other publications the chamber may develop such as maps, tourism information, or commercial advertising in local publications or media. General Credit can also be applied here.

The rumor is true.... **Premium Investment Partners** DO have more fun!

Making a commitment to support the Northwest Chamber means that your business will gain visibility and be viewed as a community leader by your staff, your customers, and your competition.

Studies show that consumers see businesses that are active in their local chamber of commerce as using good business practices, being involved in the community, caring about customers, and reputable.

Isn't that what you want people to know about your business?

As a premium investment partner, you have the opportunity to participate in the chamber through several different mediums and to tailor it in a way that fits your marketing needs.

There are two primary ways to achieve "Premium Investment Partner" status

SET PLAN - Select a level on our Member Benefits plan which gives visibility and flexibility in the way you redeem your Online Marketing, Event, and Print publications credits over the year.

ALA CARTE - Select the individual products and events that you want to participate in from our extensive menu and your total investment over \$1,000 will qualify your business at the appropriate benefit level:

Example: Membership Investment - \$500 – Ruby Level covers two locations
Additional Sponsorship \$300 – Table Host at Evening of Accolades
\$600 – Table Sponsor at Taste of Northwest
\$500 – Ambassadors Sponsor
\$600 – Half Page Ad in Community Guide
\$2,500 – Investment = SILVER STATUS

As a SILVER STATUS Premium Investment Partner, the business would then have a LOGO listing on the Sponsorship Signage and be listed in the Catalyst in the Silver category.

(Because they went ala carte with their selections, their other benefits would not change)

Premium Investment Partners are on the inside track with all chamber events, with priority seating, first scheduling opportunities, etc.

BONUS:

As a Premium Investment Partner, you also have the option of setting your account up with a monthly Auto-Debit from your account, thus spreading your investment cost out over the course of the year and helping you better budget your resources.